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Ready for the PPWR – An Overview of the EU Packaging Regulation

The EU Packaging and Packaging Waste Regulation (PPWR) replaces the previous Packaging Directive. It introduces uniform, directly applicable EU requirements for packaging and packaged products. The objectives are to reduce packaging waste, conserve resources, and enhance the recyclability of packaging throughout its entire life cycle.
The PPWR applies to all economic operators who place packaging or packaged products on the market, including importers. Through its close integration with the Ecodesign Regulation (ESPR), the Waste Framework Directive, and the Digital Product Passport (DPP), the PPWR becomes a central building block of the European circular economy.

>> OBJECTIVE

You will understand the structure, objectives, and key requirements of the PPWR and be able to confidently evaluate its impact on products, packaging, and business processes. You will learn practical ways to implement new material, design, reuse, and labeling requirements and integrate them into existing processes at an early stage.

You will also develop a clear understanding of interfaces with other EU regulations and national requirements. You will be able to classify future adjustments and delegated acts and derive appropriate measures in a timely manner. This will ensure that you are well prepared for audits and possible customer and authority inquiries.

Your advantage: You'll gain practical knowledge of the PPWR to confidently implement packaging requirements, assess the impact on products and processes, and prepare your company for new EU regulations well in advance.

>> NOTE

This training course is part of the "Material Compliance Professional" (PersCert TÜV) and "Material Compliance Officer" (PersCert TÜV) certification programs.

For more informationen click Material Compliance Certification Course (PersCert TÜV) - imds-professional

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imds professional environmental product compliance

>> TOPICS COVERED

Background and objectives of the regulation

Delimitation and legal aspects

- Differences from the previous Packaging Directive
- Legal structure

Scope and areas of application

- Which packaging are affected?
- Special cases and exceptions
- Imported packaging and packaged products
- Schedule – Entry into force, application, transition periods

Key requirements of the PPWR

- Material and design requirements
- Reuse & recycling rates
- Avoiding packaging

Labeling and information requirements

- Specification of material types & recycled content
- Recycling labels & sorting instructions
- Digital Product Passport (DPP) / Digital data carrier in accordance with PPWR
- Identification of Packaging, Manufacturers, and Economic Operators
- Manufacturer Registry / EPR Data
- Conformity procedure and declaration

Impact on business processes

- Product development and packaging design
- Purchasing and supply chain management
- Production, logistics, and take-back systems
- Quality assurance and testing procedures
- IT and data management
- Law, compliance, and market surveillance

Interfaces to other regulatory frameworks

- Ecodesign Regulation (ESPR)
- Waste Framework Directive (2008/98/EC)
- SUP Guideline (Single-Use Plastics Directive)
- REACH & CLP Regulation

Practical examples and best practices

- Today vs. with PPWR
- Reusable and reuse
- Design for Recycling
- Use of recycled materials and material innovations
- Digitalization and transparency

Outlook

- Future developments and expected adjustments
- Control, market surveillance, and enforcement
- Conclusion

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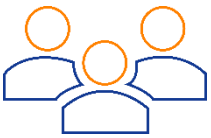
environmental
product compliance

Teaching method

Lecture with demonstrations, exercises and discussion

Duration

300 Min. (5 hours)



Max. number of participants

14

>> TARGET GROUP

The seminar is aimed at anyone responsible for packaging, sustainability, purchasing, compliance, or product design, particularly packaging developers, environmental and sustainability officers, quality managers, the departments regulatory affairs and legal departments, and all product managers.

>> PERSONAL REQUIREMENTS

No specific prior knowledge is required.

>> TRAINING DOCUMENTATION

You will receive a copy of the presentation used in class as a PDF.

>> CERTIFICATE OF PARTICIPATION

You will receive a personal certificate of participation that you can use to demonstrate your qualification.

>> PUBLIC TRAININGS

You can find current prices and dates on our website:
www.imds-professional.com

>> EXCLUSIVE TRAINING

This training course can also be booked exclusively for your organization, either as a webinar or as an in-person session.
Your advantage: You choose the location, date, and number of participants, and you can set the focus areas of the content.

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